



MATERIA PRIMA – CIR

Back to the origins of ceramic material, but with the aid of the most cutting-edge technology. CIR proposes **Materia Prima**, a contemporary, substantial, elegant and distinctive collection, to rediscover the very essence of the material. A journey of technical and aesthetic research focused on the fundamental elements of ceramics, in its cleanest and most essential form, free from useless frills, to discover its original substance, made according to the most advanced technologies in the industry.

Materia Prima rediscovers ceramic materials in its modern totality thanks to an ambitious and articulated project, which includes floor and wall tiles in porcelain stoneware, and features a wide range of colours, sizes and line decorations. Cloud Whithe, Metropolitan, Grey Vetiver, Soft Mint, Hunter Green, Pink Velvet, Jewel, Navy Sea, North Pole, Black Storm: ten glossy colours for the wall tiles, and five colour-coordinated, lighter satin-finish shades for the floor ones: Cloud White, Pink Velvet, Grey Vetiver, Soft Mint, North Pole.

Even the sizes are anything but standard: in addition to the traditional 20x20 cm **Materia Prima**, proposes the Esagona and Rombo version, eclectic and bespoke spaces. This original and modern collection is an excellent basis for any design style, conceived to give a touch of uniqueness both to residential projects, as well as commercial and public spaces.

Technology

Fine porcelain stoneware

Colours

Wall tiles: Cloud Whithe, Metropolitan, Grey Vetiver, Soft Mint, Hunter Green, Pink Velvet, Jewel, Navy Sea, North Pole, Black Storm

Floor tiles: Cloud White, Pink Velvet, Grey Vetiver, Soft Mint, North Pole.

Sizes

Wall tiles: 10x20, 20x20, esagona, rombo

Floor tiles: 40x40

Destination

Residential and light commercial construction

Production

Made in Italy

DAL1967 CIR - MANIFATTURE CERAMICHE

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