



ITALICA

A surface that offers visual and tactile impressions that recount a land rich in traditions, Italica is the latest porcelain stoneware project by Cir Manifatture Ceramiche where ceramic takes on the bold character of terracotta. The aesthetic of the collection inserts contemporary notes into a timeless material composition, amid evocative and striking shades of colour, developing offerings for elegant and versatile interiors and exteriors.

The seven colours of Italica make up an impressive palette, open to the most original creative ideas, where stylistic research finds current answers for residential and commercial design. Intense and distinctive, Terra Bruciata allows the material inspiration of the entire project to shine through via the warm, red dominants, softly toned down by the shade variations of the product. Warm and enveloping tones are also found in the Terra Dolce proposal, which is reminiscent of intimate spaces and romantic atmospheres, a colour featuring delicate shades inspired by the brightness of dawn.

Neutral par excellence, the white of Italica is Terra Salina, a sophisticated shade that lets the originality of the texture emerge and fosters pairings with colours and material effects. Primordial energy and uncompromising character can be found in the impressions of Terra Arsa, the darkest colour of the collection, open to style contaminations thanks to its modern elegant and sophisticated tones. And then Terra Salmastra, a neutral, luminous and soft shade, which bestows a pleasant sensation of warmth.

Eclectic nuances. Terra Verde and Terra Blu evoke alpine grandeur and the depths of the Mediterranean Sea, concluding this exciting chromatic journey across Italy. Italica's design potential is enhanced by the presence of various decorative surfaces that tastefully mix available colours inside graphic patterns that can be combined as one pleases.

Technology

Glazed porcelain stoneware

Colours

Terra Bruciata, Terra Dolce, Terra Salina, Terra Arsa, Terra Mista, Terra Verde, Terra Blu

Decorative surfaces

Terra Nuova Mix, Terra Classica Mix Verde, Terra Classica Mix Blu, Terra Moderna Dolce, Terra Moderna Mista, Terra Moderna Verde, Terra Moderna Blu

Sizes

cm 20x20 – 20x40 – 40x40 – 40x60.8 – Modulare 39

DAL1967 CIR - MANIFATTURE CERAMICHE

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Surface

Natural R10 – Grip R11

Use

Residential and light commercial construction

Production

Made in Italy

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